

# Sponsorship Information

Monday, November 2, 2009 • Indianapolis

If you would like to deepen & broaden your company's digital footprint, 'buzz' your brand with real estate leaders in social media marketing.

**When:**

November 2, 2009  
Registration starts at 8:00 am  
Event time 9:00 am to 5:00 pm

**Where:**

To be announced soon!

**Twitter Hash tag:**

(Follow the live buzz about the event & use this tag in your own company tweets by including it anywhere in your tweet.)  
#rebcINDY

**Who:**

Residential & Commercial Real Estate Agents, Broker/Owners, Mortgage Originators, Title Companies, Escrow Professionals, Appraisers, Inspectors, Virtual Assistants, Home Stagers, Interior Decorators/Designers, Marketing Directors, Real Estate SEO Consultants, Media Managers, Moving Companies, Movers & Shakers who want to share emerging social media marketing best practices.

## What is REBarCamp?

*"No bar. No camp. But great people, great conversations and great learning."  
– Rob Hahn*

REBarCamp is a one-day 'un-conference' for real estate professionals who share their social media marketing best practices in a 3D, real-time free event. REBarCamps were born from the desire for people to share and learn in an open environment. It is an energized event with lively discussions and interaction by the attendees. This event is entirely driven by passionate people in Real Estate coming together to share social media marketing strategies.

The REBarCamp experience places a heavy focus on the practical use of emerging social media technologies. REBarCamps are a phenomenon, which have been popping up in major cities across the country. Cities like San Francisco, Chicago and Miami have attract the leading minds and companies in the business who "meet-up" and share in a open, constructive, and excitingly controlled chaos environment on elementary to advanced strategies and tactics. Rather than having a predictable slate of scheduled speakers/presenters (hence the corresponding cost of the event), and their associated topics, the agenda for the **REBarCamp** isn't necessarily known until the morning of the event. As people show up, those who want to present/teach a session can reserve a spot for the preferred time slot and classroom location up on the ad hoc schedule board, and promote their particular session/topic. So obviously, the nature and extent of your event topics/content will vary, depending on who shows up. The crowds are full of independent agents, managers, and broker/owners. What is unique about our event is the fact you can view the attendee registration page for our REBarCamp. You will be able to see who is coming and how many miles they are travel to attend this "free event".

REBarCamp is not a typical convention or seminar designed to make money. Rather, a BARCamp is a FREE event for the participant. It draws a crowd ranging from novices wanting to learn, experts willing to share, marketing leaders, business developers, "social media newbies" and "tech geeks" from over the entire United States. Monies provided through sponsorship help to underwrite the expenses of renting the meeting space,



: Indianapolis

# Sponsorship and Exhibition Opportunities

## Sponsorship (\$350)

- Sponsor logo displayed on the event website, [www.rebarcamp.com/Indy](http://www.rebarcamp.com/Indy)
- Company name, logo, link and company description will be listed on a special MAKING REBARCAMP INDY HAPPEN page on our website
- Recognition via host announcements in the morning and at event wrap-up
- Your company logo signage throughout the conference
- Mention in the video MAKING REBARCAMP INDY HAPPEN promoted on event website
- Features in RE BarCamp's Blog online

## Sponsorship + Exhibitor Space (\$500)

**Additional Opportunities** Registration Bagels & Coffee, Morning Snacks, Afternoon Snacks, and any other ideas you may have which will contribute to the event while promoting your company.

## Contact:

Lola McIntyre | [lmcintyre@indy.rr.com](mailto:lmcintyre@indy.rr.com) | (317) 502-1273 | @LolaMcIntyre  
Harrison Painter | [Harrison@gogladiator.com](mailto:Harrison@gogladiator.com) | (317) 871-1000 | @HarrisonPainter

---

## RE Bar Camp: Indy Commitment Form

Interested in sponsorship? !) Return completed form via email to Lola or Harrison,  
2) Look for your invoice in postal mail, 3) Remit via postal mail, postmarked on or before October 17, 2009

Company Name:

Contact Person/Job Title:

Contact Email Address:

Contact Business Phone:

Person/Department/Postal Address to who invoice will be sent:

Sponsorship Level:  \$350 Sponsorship  \$500 Exhibition Sponsor  \$ \_\_\_\_\_ other